January 14, 2014

Subject: SBT to support 10th year anniversary of the 2014 Thrust Innovations Daytona Freeride

SBT will be attending the 10th year anniversary of the Thrust Innovations Daytona Freeride this Saturday, January 18th, 2014. The Thrust Innovations Daytona Freeride is the world's largest standup jet ski event, giving riders a place to "push the limits of their riding as well as enjoy a great weekend with friends."

The event will be held at the Grand Seas Resort in Daytona Florida and will include an open riding area, vendor exhibition area, and will be followed by an after party on the pool deck. For riding rules, registration, and updates please visit www.daytonafreeride.com.

SBT will be supporting the event by providing a complimentary lunch for all jet ski enthusiasts. Please visit the SBT tent located on the pool deck to meet our staff, learn about our products and enjoy a free lunch.

If you are unable to attend, follow live updates of the event on the SBT Facebook page.

SBT, located in Clearwater, FL, is the largest remanufacturer of PWC engines in the world. For free technical support, videos, PWC forums, online shopping, and much more visit www.shopSBT.com.

The company can be reached at 727-443-0373.